

COMPANY PROFILE



HITORI INC

Established June, 2011

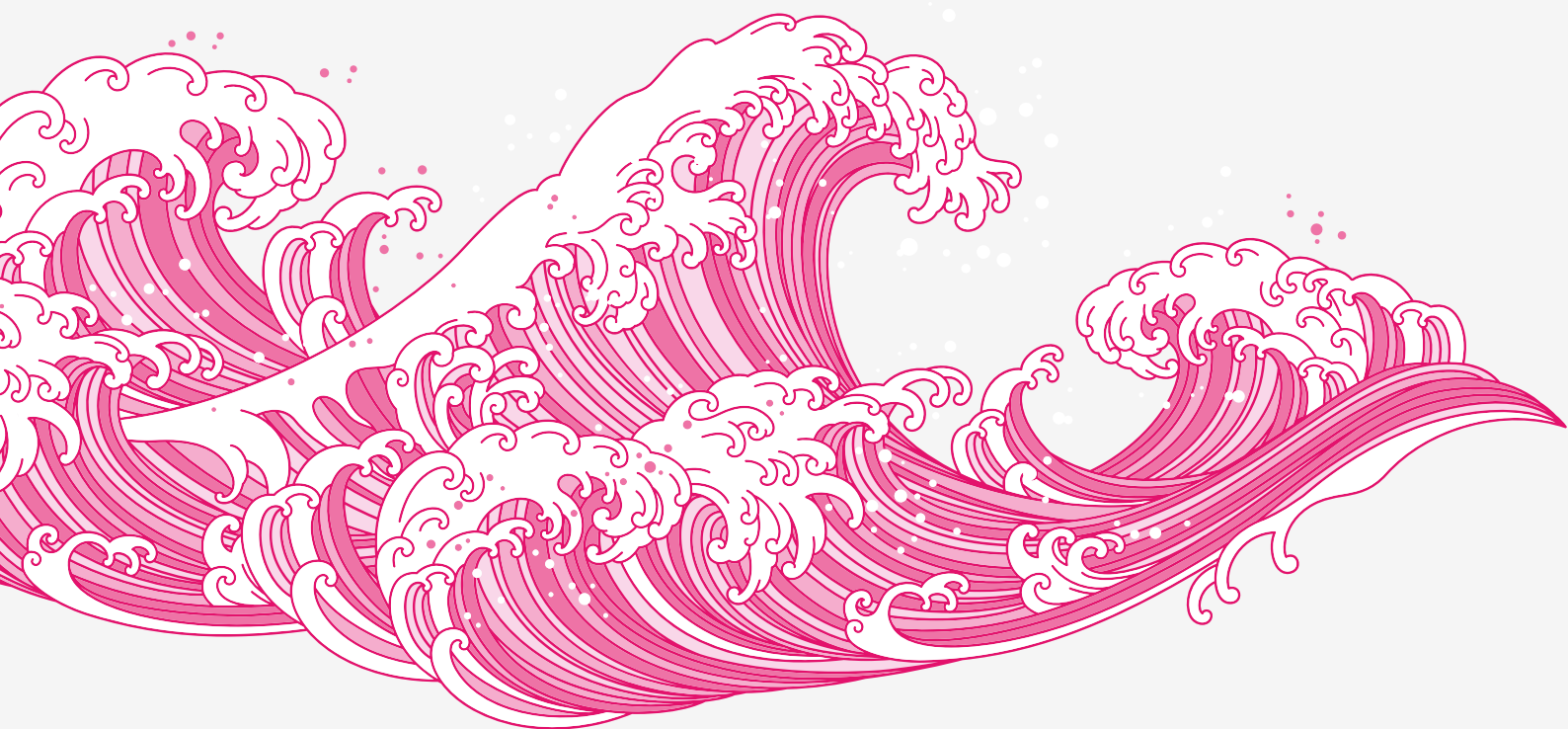
www.hitori-inc.com

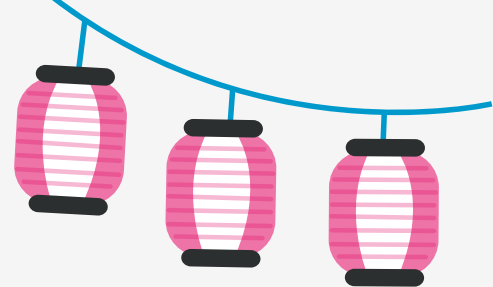
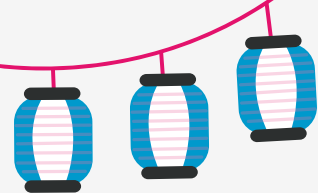


At **Hitori**, a leading Melbourne digital product studio and app developer, we understand that the path of innovation can be complex. That's why we take a client-centric approach, working closely with you to understand your unique needs.

Since 2011, we've had the privilege of partnering with visionary companies to develop transformative digital products that make a real difference. We are passionate about using technology to create positive change and empower a better future.

We are strongly influenced by the Japanese culture which is reflected in our focus on functionality and enduring quality in the digital solutions we craft.





WHO WE ARE

CRAFTED FOR THE INDIVIDUAL, BUILT TO ENDURE.

Hitori is a Japanese word that means "one person" which embodies our dedication to exceptional digital experiences for each user.

Just like the traditional Japanese roof tiles (kawara) are known for their longevity and strength, Hitori creates long-lasting digital solutions that withstand the ever-changing digital landscape.

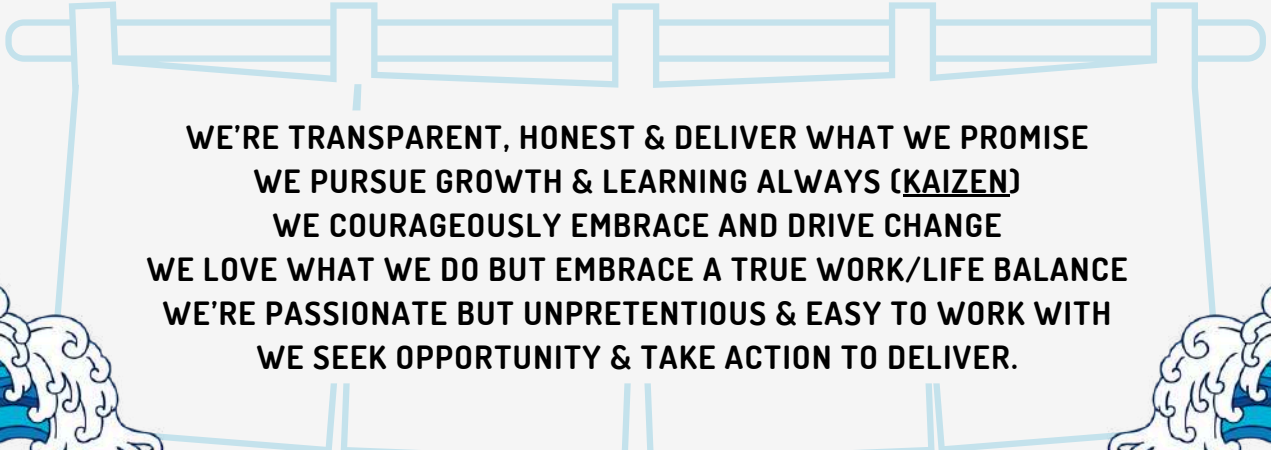
Both the meaning of 'one' and the single tile concept represent Hitori's commitment to personalised service and building solutions tailored to each client's specific needs.

OUR 'BUSHIDO' & COMPANY PURPOSE

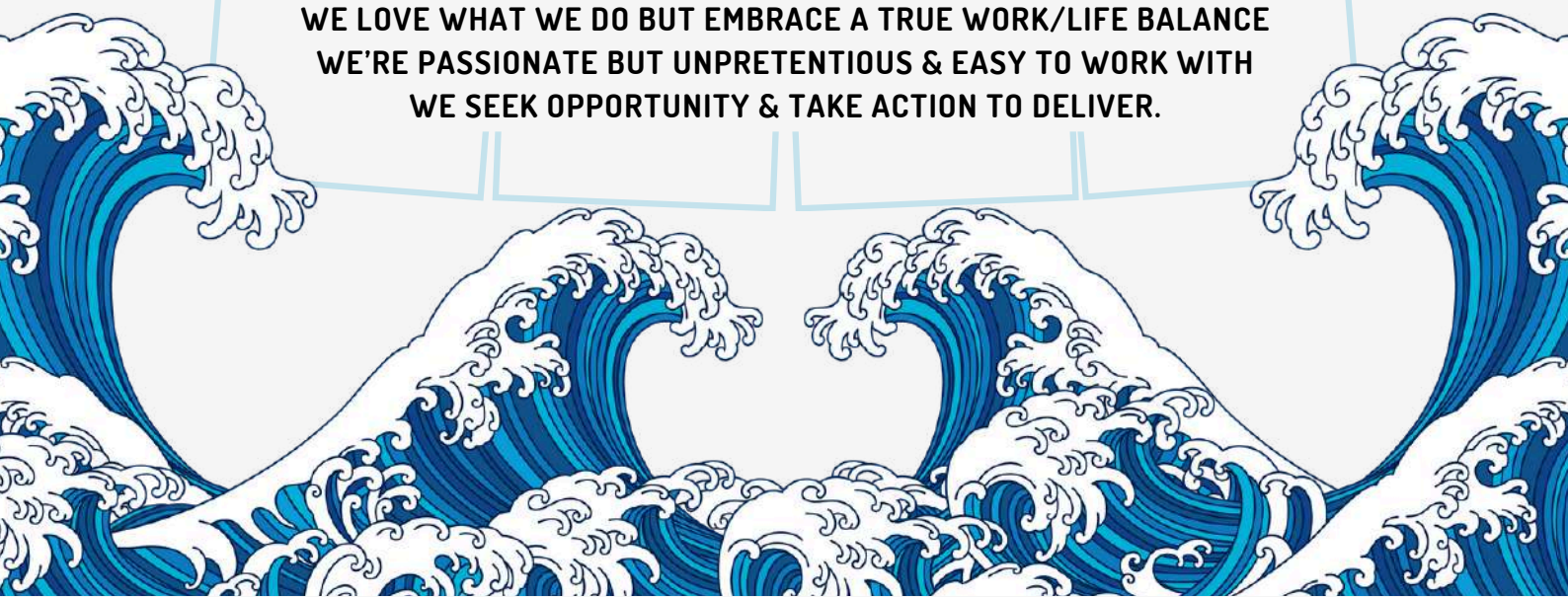
Bushido is a Japanese term describing a codified way of life.

At HITORI we have our own 'code' or 'core values' which we adhere to, this code ensures we deliver successful project outcomes and work honestly and fairly with all clients.

Our core values drive us to partner with innovators and build impactful technology solutions. We focus on enterprise, healthcare, and startups to improve lives through productivity and process improvements, freeing up time for what matters.



WE'RE TRANSPARENT, HONEST & DELIVER WHAT WE PROMISE
WE PURSUE GROWTH & LEARNING ALWAYS (KAIZEN)
WE COURAGEOUSLY EMBRACE AND DRIVE CHANGE
WE LOVE WHAT WE DO BUT EMBRACE A TRUE WORK/LIFE BALANCE
WE'RE PASSIONATE BUT UNPRETENTIOUS & EASY TO WORK WITH
WE SEEK OPPORTUNITY & TAKE ACTION TO DELIVER.

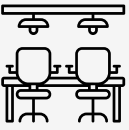


THE EVOLUTION OF HITORI

2011

COMPANY FOUNDED

Hitori was brought to life in Melbourne's tech hub, Collins Street. We started by building websites for diverse clients, from local shops to musicians. This fostered our flexibility and client-centric approach local shops to musicians. This fostered our flexibility and client-centric approach.



2015

HEALTHTECH & LARGE-SCALE PROJECTS

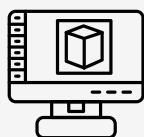
We made our mark in HealthTech, developing a patient data monitoring tool (featured on 9 News). We also tackled large-scale projects, creating QR code scanning apps for Bunnings/Dulux and a comprehensive SAP app for Schweppes, streamlining workflows across major retailers.



2022

PANDEMIC ADAPTATION

We embraced a hybrid model and developed Youly (women's health with ePrescribing) and Cannatrek (online cannabis dispensary) alongside Monash Health's virtual hospital app for remote patient care.



2013

SHIFT TO APP DEVELOPMENT

We capitalised on our expertise by diving into mobile app development. We built enterprise and productivity solutions like sales and waste management apps. This success fuelled our growth, allowing us to expand our development team and create the Dulux MyBusiness+ app, featuring an innovative SAP integration for paint selection and quoting.



2017

NEW VENTURES

We continued our healthtech dominance with The Alfred Hospital's pump app and BreastMate for breast cancer patients. We also diversified our portfolio, building FlyTrendy for social media and SnapMatch for HR automation.

2018

TEAM & PROJECT EXPANSION

Team growth fueled diverse projects, including an artist sales platform (Threadheads), a Bluetooth door inspection app (B&D), and mobile app enhancements for performance tracking (Everperform) and music education (SwotBeats).



NEW OFFICE & INNOVATIVE STARTUPS

We relocated to Milton House in St Kilda while maintaining our hybrid model. We launched innovative startups: Kenko (health-focused) and Scriblet (AI medical scribe app). Building on our success, 2023 saw the introduction of FBBB (public art platform) and Sculptform (3D architectural design platform with Salesforce integration).

2024

2012

NEW STUDIO & TEAM EXPANSION

Hitori moved to a new, creative workspace in South Melbourne and hired a designer and developer to take on bigger projects.



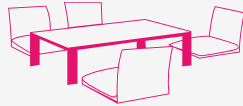
WHAT WE DO

We build custom healthtech, enterprise, and startup apps. We translate tech complexity into clear action plans, keeping you involved.

01

WE THINK

Careful thought and planning are crucial to the success of your project. This stage includes discussions, strategy, wire-framing and interactive prototypes.



02

DESIGN

Design is not only the look, but the overall 'feel' of a product. Our UX/UI designers and app developers will ensure the app design and interaction are seamless.



04

DEVELOP

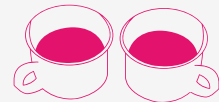
This is where the aspirations of the project move from concept to reality. We complete web/mobile development and can then partner & support you on-going.



03

INVOLVE

We involve our clients to ensure the final digital product and app development process will exceed goals for both the business and user.



OUR SERVICES

- Enterprise Mobility
- Web Applications
- Mobile Apps
- Digital Strategy
- HealthTech/MedTech
- Digital Transformation
- DevOps
- REST API Development
- 3rd-Party API Integration
- Load Testing
- Digital Product Design
- Websites
- E-Commerce
- Design Thinking
- Startups
- Fractional CTO services
- Staff & Team Augmentation
- IoT
- Automation
- Algorithms

SPECIALTIES

- Web & mobile apps
- Bespoke digital platforms
- Enterprise mobility, healthtech, startups
- Full-stack development (web, mobile, & cloud)
- Python, Django, JS, Ember.js, React, React Native
- Infrastructure & Deployment (AWS, iOS, Android)
- HIPAA compliance, FHIR, REST
- Electronic prescribing (eRx)
- UX/UI design
- AI & Automation

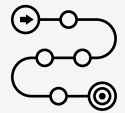
HOW WE DO IT

Our team of skilled designers, strategists, and developers leverage cutting-edge technology to build secure, scalable solutions.

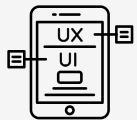
STRATEGY



Digital Strategy, Design Thinking, Business Analysis, Product Roadmaps, UX & Wire-framing, Process Improvement



DESIGN



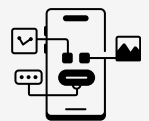
UI Design, Product Design, Web/App Design, App Branding, Platform Design, Interactive Prototypes, System Architecture



BUILD



Web Applications, Mobile Apps, API development, Software development, Website/CMS build, 3rd-party API/SDK integrations, HIPAA & FHIR, Automation & AI



GROW



Product Support, Cloud Management, App Store Management, Information Security, Reporting & Analytics, New Feature Roadmaps



TECH-STACK

- Python
- Django
- JavaScript
- Ember.js
- React Native
- React
- iOS
- Android
- Sketch
- Node
- DigitalOcean
- nginx
- Apache
- PostgreSQL
- MySQL
- HIPAA
- FHIR
- OpenAI
- PyTorch
- Jest
- QUnit
- PHP
- WordPress
- Shopify
- Stripe
- PayPal
- Amazon Web Services (AWS)
- Microsoft Azure
- Salesforce
- REST
- Three.js
- HTML5
- CSS3
- Sass
- eRx



DEVICES & PLATFORMS

Desktop Mac & PC Browsers:

Firefox • Chrome • Safari
• Internet Explorer

Mobile Apps and Browsers:

• Apple iPhone & iPad
• Android Phones & Tablets

HITORI IS TRUSTED BY RENOWNED BRANDS



AND HERE'S WHAT THEY HAVE TO SAY...

"I ENGAGED HITORI TO DEVELOP CARDIACMATE A SMARTPHONE BASED SECONDARY PREVENTION PROGRAM FOR PATIENTS WHO HAVE SUFFERED A HEART ATTACK. CARDIACMATE HAS BEEN USED AS PART OF A CLINICAL TRIAL IN CARDIAC PATIENTS THROUGHOUT THE MAJOR HOSPITALS IN MELBOURNE. TOGETHER WE DEVELOPED AN EXCELLENT WORKING RELATIONSHIP AND I FOUND THEM TO BE VERY RECEPTIVE NOT ONLY WITH THE DEVELOPMENT OF THE APP BUT ALSO IN UNDERSTANDING THE DOCTOR AND PATIENT REQUIREMENTS. I HAVE REFERRED HITORI TO OTHER HEALTH PROFESSIONALS TO ASSIST WITH THE DEVELOPMENT OF MEDICAL SOFTWARE APPLICATIONS."

DR YUDI - AUSTIN HEALTH

"I HAVE DEALT WITH HITORI IN MY ROLE AT DULUX WITH THE CONSTRUCTION OF AN APP BASED SOFTWARE SYSTEM AND HAVE BEEN VERY HAPPY WITH THE QUALITY OF THEIR WORK AND STANDARD OF SERVICE SO WOULD RECOMMEND THEM TO ANYONE."

TOM HAMMOND - DULUX

"IT IS SO SATISFYING WHEN YOU FIND ORGANISATIONS THAT UNDERSTAND WHAT YOU'RE TRYING TO DO, AND COME WITH YOU ON THE JOURNEY. YOU STOP BEING A CUSTOMER AND START BEING A PARTNER."

SCRIBLET

"ALULINE ENGAGED HITORI TO DEVELOP A QA & TIMESHEET MOBILE APP FOR ALL OUR EMPLOYEES TO USE. THEY SPENT A LOT OF TIME UNDERSTANDING OUR NEEDS. THAT WAS FOLLOWED BY THE DESIGN AND CREATION OF AN APPLICATION TO MEET THEM ALL. WE WILL CONTINUE TO PARTNER WITH HITORI IN THE FUTURE AND HAVE ALREADY RECOMMENDED THEM TO OTHER BUSINESSES WE ARE ASSOCIATED WITH. KEEP UP THE GOOD WORK TEAM HITORI"

BACI CANKO - ALULINE

"YOU GUYS AT HITORI ROCK! HITORI DID AN AMAZING JOB DEVELOPING OUR WEBSITE FLYTRENDY AS WELL AS 4 MULTILINGUAL APPS! WE'LL BE WORKING WITH YOU IN THE FUTURE FOR OTHER PROJECTS WE HAVE IN THE PIPELINE!"

ADRIANO DI GIULIO - FLYTRENDY

"GREAT TEAM - FLEXIBLE AND CONSCIENTIOUS WITH A GREAT ATTITUDE."

**DR NANAYAKKARA
THE ALFRED**



READY TO BRING YOUR
GROUNDBREAKING IDEAS
TO LIFE?

LETS CONNECT.



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